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SOURCE NATURALS® ARCTICPURE® OMEGA-3 1125 MAKES GETTING THE RIGHT AMOUNT OF OMEGA-3s EASY

The Highest Potency Fish Oil on the Market Today

SCOTTS VALLEY, CA – Purchasing omega-3s can be confusing. 1,000 milligram fish oil capsules may only deliver 300 to 500 milligrams of actual omega-3s. Source Naturals® makes getting the right amount easy with its ArcticPure® Omega-3 1125 Fish Oil. Source Naturals ArcticPure Omega-3 1125 Fish Oil delivers 1125 milligrams of active omega-3s in a single, softgel capsule, making it the highest potency fish oil on the market today.

By using breakthrough supercritical fluid technology, Source Naturals provides a potent 1125 milligrams of omega-3s in a single softgel. This scientifically advanced, low temperature/low pressure process ensures no damage is done to the molecular structure during oil separation, purification and concentration, and removes impurities, and prevents oxidation and rancidity. The result is what consumers want: ultra potency and ultra purity.

"More and more consumers are adding omega-3s to their daily supplement plan, yet getting the right amount for optimal health benefits can mean taking 2-3 more pills a day," said Karen Powell, director of marketing at Source Naturals. "Source Naturals makes it easy for consumers to get 1125 milligrams of omega-3s in a single, softgel capsule. ArcticPure Omega-3 1125 Fish Oil provides maximum strength EPA/DHA to support everything from healthy mood and brain, immune function, joints and heart health."

Source Naturals ArcticPure Omega-3 1125 Fish Oil will be showcased at the Natural Products Expo East trade show in Baltimore, MD, September 21-24, 2011 (Booth #5729).*

About Source Naturals
Source Naturals is committed to enhancing individual potential to enjoy optimal health and well-being by providing superior quality dietary supplements and nutritional education. For more information please visit: www.sourcenaturals.com.

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*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

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