



PRESS RELEASE

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SOURCE NATURALS INTRODUCES MUCUNA DOPA™ *Natural L-Dopa for Mood and Performance*

Scotts Valley, CA – December 15, 2008 - Source Naturals is pleased to introduce our latest product developed from the many beneficial plants in nature's repertoire – Mucuna Dopa™. This powerful product comes from the versatile *Mucuna pruriens* plant, or "velvet bean," as it is often called. *Mucuna pruriens* is indigenous to tropical regions in Africa, India, and South America and is popular for its many healthful properties. Local people throughout these regions know *Mucuna pruriens*' value and treasure the colorful beans, using them plentifully for many healthful purposes. Mucuna Dopa is a natural supplement version of the mucuna plant that preserves the potency of its properties.

The mucuna plant garnered interest among scientists when high concentrations of levodopa, commonly called L-dopa, were discovered within its seeds. Soon after, demand for *Mucuna pruriens* exploded due to the benefits of supplementing with L-dopa. Source Naturals Science Educator Guy Devin, Ph.D. states, "The levodopa in *Mucuna pruriens* has demonstrated strong neuroprotective qualities as well as supportive action in conduction of healthy neurotransmission. As levodopa synthesizes to dopamine, it acts beneficially on a number of vital body functions such as cognition, nerves, sexuality and athletic performance. L-dopamine is the neurotransmitter that sends the message of assertiveness and pro-active performance."

The mucuna bean, or "magic bean," is known by many names and uses throughout the world. The people of India eat it as a vegetable. Central Americans have roasted the beans to make a savory coffee substitute called "nescafé" for decades. But perhaps its most famed use down the ages has been by the Brazilians and East Indians, who have utilized mucuna to increase sexual vitality. Scientists believe the positive relationship between the neurotransmitter pathways and the androgenic properties of *Mucuna pruriens* enhance sexual function.

Sports enthusiasts also claim mucuna as a favorite. Science established that healthy dopamine levels are necessary for athletes to perform at higher levels. Mucuna Dopa is formulated with a standardized extract of the *Mucuna pruriens* plant to provide a natural source of L-dopa to assist the body in athletic performance and other functions. For optimal benefits, use Mucuna Dopa in conjunction with a healthy diet and exercise plan.

To learn more about Source Naturals and Mucuna Dopa, as well as to find purchase locations, visit www.SourceNaturals.com.

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About Source Naturals

Source Naturals is committed to enhancing individual potential to enjoy optimal health and well-being by providing superior quality dietary supplements and nutritional education. For more information or purchase locations, please visit <http://www.sourcenaturals.com>.