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Media Contact: Krista Nilsen
Public Relations Manager
Phone: 831-461-6337
KristaN@ThresholdEnt.com

SOURCE NATURALS INTRODUCES CHELA-DETOX™

Cleanses Body and Supports Liver Function

SCOTTS VALLEY, Calif. – April 12, 2010 – Heavy metals such as lead and mercury are increasingly found in our air, food and water. To support the clearance of these substances, Source Naturals presents Chela-Detox, a natural formula that supports the liver by helping the body's detoxification process.

National Science Educator Guy Devin, Ph.D., says, "Chela-Detox is a complex array of targeted, effective ingredients—including EDTA—that have been shown in published scientific studies to promote the excretion of heavy metals from the body and to support the liver's ability to eliminate many other toxins."

Source Naturals Chela-Detox contains a wide variety of compounds that have natural chelating properties. Devin explains, "The natural process of chelation is fascinating. The word 'chelation' comes from the root word '*chele*,' which is Greek for the claw of a lobster or crab. So 'chelation' refers to a grabbing action, as when a lobster grabs something with its claw. For the human body, chelation is the natural process of an organic molecule 'grabbing' a metal, a process that helps the body excrete metal."

Cleansing the body helps more than just the liver. Studies show that the circulatory system, the brain and nerves, and the immune system also benefit from cleansing.

Among all of the ingredients in Chela-Detox, one of the newest and most fascinating is EDTA (ethylenediamine tetraacetic acid), an amino acid. Devin states, "EDTA is a chelating agent that binds divalent and trivalent metal ions, which are then excreted in the urine. EDTA has been shown to have a particular affinity for lead while having less attraction to essential metals such as zinc, calcium and magnesium. EDTA acts alongside a wide variety of vitamins and nutrients for highly sophisticated, highly effective health benefits."

He continues, "This is a tremendously important formula for everyone who is concerned about pollution, toxic metals in our air, food and water, and for all of us who want to detoxify our bodies."

Chela-Detox comes in tablet form and is available in three sizes: 30 tablets for \$13.75, 60 tablets for \$25.50 and 120 tablets for \$48.98. To learn more about Source Naturals Chela-Detox, or to find purchase locations, please visit www.SourceNaturals.com.

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About Source Naturals

Founded in 1978, Source Naturals is committed to enhancing individuals' potential to enjoy optimal health and well-being by providing superior quality dietary supplements and nutritional education. For more information or purchase locations, please visit www.SourceNaturals.com.