

WELLNESS IMMUNOW™

Humic Acid for Immune Defense



As our modern lives become more filled with environmental toxins, a strong immune system is our greatest health ally. Study after study shows that there is a substance within the soil that can help us achieve immune system health—humic acid.

Rarely does the phrase “harness the power of the earth” have such literal meaning. Through the eons, as plant materials die, they become part of the soil, enriching it for future plant life. Soil is filled with organic compounds that are part of the transformation process, including humic acids, fulvic acids and humin. These compounds are compressed and transformed by microbial activity. In time, as heat and pressure are involved, the plant materials become compost, then peat, then lignite and then coal. WELLNESS IMMUNOW obtains its humic acid from leonardite, a brown lignite. The humic acids are extracted, filtered and purified, maintaining their inherent immune-building micro- and macro-nutrients.

Source Naturals is pleased to present WELLNESS IMMUNOW, a powerful nutrient that bolsters the immune system while playing an important role in cellular protection, healthy inflammatory response and overall health.



Strategies for Wellness SM

Ironically, health for the planet and for us may arise from the Earth itself. Humic substances, the biomolecules that are part of the physical, chemical and microbiological transformation of plant biomolecules, have an enormous range of applications for environmental and physical health. In agriculture, humic materials are used to increase soil fertility and stimulate plant growth. In the environment, humic substances bind to metal ions in water. This not only has benefits for wastewater treatment and purity of our drinking water, it is important for human health, because it can help our bodies clear themselves of ingested metals.

Although humic acid is not well known in the west, it has been used for centuries in the Ayurvedic tradition in India. Called “shilajit,” it has been used for digestive health and bone strength. Now, studies worldwide confirm humic acids can benefit even wider health areas.

Benefits

The SystemiCare™ health care model identifies 12 body systems that are vital for health. Of those 12, WELLNESS IMMUNOW affects three: Cells/DNA, Inflammation, and Immunity. More specifically:

- **Cells/DNA:** Studies show that humic acid has cell protection properties. These properties are thought to support cellular integrity by protecting DNA and supporting normal gene expression.

- **Healthy Inflammatory Response:** Humic acid inhibits inflammatory response, helping the body’s immune system achieve a healthy, balanced response to inflammatory triggers.
- **Immunity:** Preliminary, in-vitro studies have shown that humic acid may exhibit a broad spectrum of properties that prevent cellular adsorption of numerous compounds, increasing cellular health. Studies show that it may inhibit the adhesion of activated phagocytes.

WELLNESS is a name more than one million customers trust every year. Whether your concern is occasional winter imbalances or whether you are looking for a daily regimen of immune health, the WELLNESS family of products is the first name in immune protection. WELLNESS IMMUNOW is an excellent, powerful addition to an immune defense regimen.

References

- Pena-Mendez, E., et al.(2005) Humic substances—compounds of still unknown structure: applications in agriculture, industry, environment, and biomedicine. *J Appl. Biomed.* 3: 13-24.
- Klocking R, et al (1972) Antiviral Properties of Humic Acid. *Experientia.* 28(5);607-8.
- Joone, G (2003) Investigation of the Immunostimulatory Properties of Oxihumate. *Z Naturforsch.*58c, 263-267.
- Agarwal SP, et al. (2007) Shilajit: a review. *Phytother Res;* 21(5):401-5.



Strategies for Wellnesssm

www.sourcenaturals.com



These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

© 2009 Source Naturals, Inc., P.O. Box 2118, Santa Cruz, CA 95063

REVA0910 LC3475