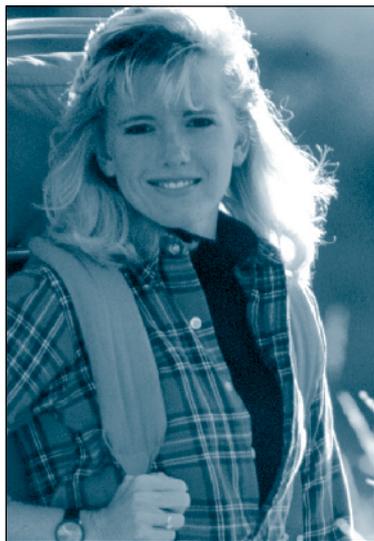


ION CHARGE™

Trace Mineral Concentrate



Many worldwide religious traditions contain stories of the beginnings of human life. In many of these accounts, humans are formed from the soil: their bodies are made from clay, mud, or dust and then animated. Somehow, our ancestors knew that the minerals of the Earth were a fundamental part of the human being.

For health we certainly need large amounts of the macrominerals like calcium, magnesium, sodium, potassium and phosphorus. But we also need the microminerals; those are trace minerals that we need in very small amounts but are no less important for our bodies' needs.

Today, many of us lack the trace minerals we need for optimum health. Because of soil depletion and food processing, we often do not get the minerals from our diets that we received even a generation ago. Modern fertilizers sustain plant growth, but do not fully replenish the soil and do not contain the wide range of minerals needed for human health.

Source Naturals ION CHARGE liquid trace minerals is a potent source of the microminerals your body needs for its highest function. Even in small quantities, the trace minerals enable the vitamins, enzymes and other body nutrients to work effectively, including supporting cardiovascular health, bone building, muscle relaxation, protein synthesis, energy generation and healthy neurotransmitter



Strategies for Wellness SM

Mineral Wealth

We all know that nutrients are needed for a healthy body, but many don't know that nutrients such as vitamins, proteins, and enzymes require minerals to function properly. Minerals enable every biochemical process in the body.

Minerals are the catalysts that make enzyme functions possible and they are essential for antioxidant-enzyme function. When ionized, they are conductors of the body's electrical current. They are the activators of other nutrients.

Balancing the Basics

How do you know the best quantities and ratios of trace minerals to consume? The answer can be found all over the earth: sea water contains the same ratio of microminerals as the healthy human body—dozens of trace minerals, very similar in chemistry to human blood. Utah's Great Salt Lake contains this same ratio, and the trace minerals in Source Naturals ION CHARGE are obtained from the northern part of the lake, where the water is most pure and is not diluted by snow runoff. This mineral-rich water is purified, concentrated, and virtually all of the natural sodium is removed so it may be used by people who are on sodium-restricted diets.

Ionic Absorbability

For body absorption, minerals in dietary supplements come in three forms: chelated, colloidal, and ionic. Chelated minerals are synthetically bound to organic molecules, some minerals can be absorbed, others cannot. Colloidal minerals are

suspended in another substance and must be digested before they can be used. Ionic minerals were chosen for this product because chelated or colloidal minerals have to be incorporated into an ionic form to be used by the body. Why go through the extra digestive steps? Ionic trace minerals are absorbable immediately; in fact the absorption begins in the mouth, upon contact.

Wellness Resource

Source Naturals has defined twelve deep metabolic systems for full-body health. Of the twelve systems in the SystemiCare™ program, six are positively and profoundly supported by ION CHARGE trace minerals: Energy, Inflammation Response, Metabolism, Circulation, Cognition/Nerves, and Structure and Mobility. Rarely does any dietary supplement have such a wide-ranging, powerful benefit for so many of the body's metabolic systems.

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The above information has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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