



PRESS RELEASE

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SOURCE NATURALS INTRODUCES WELLNESS IMMUNE CHEWABLE™

Great-Tasting Defense Complex

SCOTTS VALLEY, Calif. – April 27, 2010 – Staying well in the face of harsh environmental conditions requires strong immune defenses—and the body's immune system requires nutritional support to function optimally. Wellness Immune Chewable is a robust formula, designed to mobilize immune defenses, especially during the cold weather season.

Wellness Immune Chewable is a potent health protector, which is available in convenient, great-tasting raspberry flavored wafers. This comprehensive defense complex combines beneficial botanicals and nutrients—including echinacea, elderberry, astragalus, marshmallow root, mushroom extracts, and zinc—with advanced special ingredients such as beta glucan and transfer factor.

Source Naturals National Science Educator Guy Devin, Ph.D., says, “The immune system is a very complex network of specialized tissues, organs, cells, and biochemicals. Innate immunity, which provides the first line of defense, includes skin, mucus secretions, and stomach acidity. Adaptive immunity includes elements such as antigens that generate antibodies, white blood cells, T-cells, and B-cells.”

Devin adds, “The ingredients in Wellness Immune Chewable were carefully formulated to address this intricate system by various biological pathways.”

Wellness Immune Chewable was formulated with a profound understanding of the body's immune system, which is one of the 12 SystemiCare™ body systems identified by Source Naturals as critical to health and well-being. It also addresses Antioxidant Defense, another important SystemiCare system.

Suggested retail for Wellness Immune Chewable is \$8.50 for 30 wafers, \$15.50 for 60 wafers, and \$29.98 for 120 wafers. To learn more about Source Naturals and Wellness Immune Chewable, as well as to find purchase locations, visit www.SourceNaturals.com.

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About Source Naturals

Founded in 1978, Source Naturals is committed to enhancing individuals' potential to enjoy optimal health and well-being by providing superior quality dietary supplements and nutritional education. For more information or purchase locations, please visit www.SourceNaturals.com.