



## PRESS RELEASE

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### **SOURCE NATURALS INTRODUCES DAIRY TOLERANCE ENZYMES™**

*For Lactose Intolerance and Dairy Digestion*

**SCOTTS VALLEY, Calif. – March 16, 2010** – Source Naturals is pleased to introduce Dairy Tolerance Enzymes, developed to relieve the discomfort people feel when they are intolerant of dairy products. Lactose and dairy intolerance are common throughout the world. Statistics show close to 50 million Americans experience some form of dairy intolerance, causing discomforts such as gas and bloating.

Source Naturals National Science Educator Guy Devin, Ph.D. states, “The human body naturally produces approximately 22 different digestive enzymes necessary for normal digestion. Lactose intolerance occurs when the body cannot produce the enzyme lactase in the quantities needed to break down lactose, or “milk sugar” as it is commonly known. The incomplete digestion of proteins found in milk causes milk protein intolerance. When the body lacks the enzymes necessary to digest dairy foods, nutrients are not fully absorbed and people may experience the discomfort of lactose and dairy intolerance. Additionally, since the digestive system is the immune system's first line of defense, compromised digestion can affect immunity.”

Dairy Tolerance Enzymes was scientifically formulated to help break down the carbohydrates, lactose, fat, and protein in dairy and ease the discomfort of all forms of dairy intolerance. Dairy Tolerance Enzymes can be taken prior to eating dairy products to help prevent discomfort. All ingredients in Dairy Tolerance Enzymes are vegetarian.

Suggested retail for Source Naturals Dairy Tolerance Enzymes is \$12.98 for 45 vegetarian capsules, \$23.98 for 90 vegetarian capsules and \$45.98 for 180 vegetarian capsules. To learn more about Source Naturals and Dairy Tolerance Enzymes, or to find purchase locations, please visit [www.SourceNaturals.com](http://www.SourceNaturals.com).

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#### **About Source Naturals**

Founded in 1978, Source Naturals is committed to enhancing individuals' potential to enjoy optimal health and well-being by providing superior quality dietary supplements and nutritional education. For more information or purchase locations, please visit [www.SourceNaturals.com](http://www.SourceNaturals.com).