



## PRESS RELEASE

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### **Source Naturals Introduces Wellness ImmuNow™** *Humic Acid Formula Builds Natural Immune Defenses*

**SCOTTS VALLEY, Calif. – October 14, 2009** – As modern life becomes more filled with environmental toxins, a strong immune system is our greatest health ally. And strangely enough, we may be standing on one of our most potent immune resources.

Source Naturals National Science Educator Guy Devin, Ph.D., explains, “Rarely does the phrase ‘harness the power of the earth’ have such literal meaning. Humic acid from soil has been found to have significant potential for increasing immune defense.” Humic acid is the major component of a new immune defense product, Source Naturals Wellness ImmuNow.

Through the eons, as plant materials die, they become part of the soil, enriching it for future plant life. Soil is filled with organic compounds that are part of the transformation process, including humic acids, fulvic acids and humin. These compounds, through the ages, are compressed and transformed by microbial activity. In time, as heat and pressure are involved, the plant materials become compost, then peat, then lignite and then coal. Wellness ImmuNow obtains its humic acid from leonardite, a brown lignite. The humic acids are extracted, filtered and purified, maintaining their inherent immune-building micro- and macro-nutrients.

Devin says, “Wellness ImmuNow is a powerful product that bolsters the immune system while playing an important role in cellular protection, healthy inflammatory response and overall health.” He continues, “Although humic acid is not well known in the west, it has been used for centuries in the Ayurvedic tradition in India. Called ‘shilajit,’ it has been used for digestive health and bone strength. Now, studies worldwide confirm humic acids can benefit even wider health areas.”

Wellness ImmuNow is available in three sizes: 30 tablets for \$25.98, 60 tablets for \$49.98, and 90 tablets for \$73.50. To learn more about Source Naturals and Wellness ImmuNow, or to find purchase locations, please visit [www.sourcenaturals.com](http://www.sourcenaturals.com)

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#### **About Source Naturals**

Founded in 1978, Source Naturals is committed to enhancing individuals’ potential to enjoy optimal health and well-being by providing superior quality dietary supplements and nutritional education. For more information or purchase locations, please visit [www.SourceNaturals.com](http://www.SourceNaturals.com).