



## PRESS RELEASE

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*\*Image attached*

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### **SOURCE NATURALS INTRODUCES SKIN ETERNAL™ DAY CREAM**

*For Eternally Beautiful Skin*

**SCOTTS VALLEY, Calif. – June 4, 2009** – Source Naturals is pleased to announce the newest addition to its award-winning, natural skin care product line, Skin Eternal Day Cream. In addition to existing Skin Eternal Creams and Serums, Skin Eternal Day Cream is a light, aqueous cream for daytime use. It can be worn under make-up and is non-greasy, leaving skin feeling refreshed. Skin Eternal Day Cream, and all Skin Eternal skin care products, are formulated with natural ingredients, plant extracts and essential nutrients vital to skin health.

Each Source Naturals Skin Eternal product targets a specific skin challenge and leaves skin healthy and rejuvenated. Skin Eternal Day Cream protects skin from daytime sun and stress, keeping it feeling supple. Developed specifically to help keep skin as naturally youthful as possible. Skin Eternal Day Cream is a welcome addition to a natural, luxurious skin care product line formulated to promote natural skin health. The Skin Eternal cosmetic line nourishes skin cells with nutrients and botanicals scientifically researched for their benefits to skin, such as MSM, aloe vera, DMAE and vitamin C-ester.

Source Naturals National Science Educator Guy Devin, Ph.D. states, “Like all organs in the human body, skin needs nourishment to retain its supple, youthful appearance. Source Naturals Skin Eternal products feature botanicals and antioxidants from nature, such as aloe vera and vitamin C-ester, which protect cellular health and assist in rejuvenating skin cell tissue. Skin Eternal Day Cream is a lighter, more refreshing blend for everyday use.”

The Skin Eternal cosmetic line features a variety of products for all skin care needs, including Skin Eternal Cream - formulated for night use, Skin Eternal Serum - a moisturizing serum that absorbs quickly leaving skin soft, and Skin Eternal DMAE Serum and Cream featuring DMAE, which increase skin firmness. Skin Eternal Bath Oil protects the delicate balance of skin hydration and supple skin. Source Naturals also offers Skin Eternal and Skin Eternal Plus tablets with beneficial nutrients for skin in tablet form.

To learn more about Source Naturals and Skin Eternal Cosmetics, or to find purchase locations, please visit [www.SourceNaturals.com](http://www.SourceNaturals.com).

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#### **About Source Naturals**

Founded in 1978, Source Naturals is committed to enhancing individuals' potential to enjoy optimal health and well-being by providing superior quality dietary supplements and nutritional education. For more information or purchase locations, please visit [www.SourceNaturals.com](http://www.SourceNaturals.com).