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Source Naturals Introduces ArcticPure™ Krill Oil

Ocean-rich Omega 3s to strengthen your brain, heart and immune system.

Scotts Valley, CA - Source Naturals has done it again! We're proud to announce another powerful nutrient for your health, **ArcticPure™ Krill Oil**. We searched Earth's oceans and found a highly rich source of Omega-3s, the abundant krill. A tiny shrimp-like crustacean, krill is a central component of the ocean's food chain. Research shows humans can also benefit from the crustaceans' many nutrients, notably astaxanthin, a powerful antioxidant coupled with the Omega-3s, EPA and DHA.

Krill differs from standard fish oils in that the EPA and DHA are attached to phospholipids found in krill. This potent nutrient relationship may have additional benefits to the body. Essential fatty acids were found to be vitally important to human brain, immune and cardiovascular function, thus krill oil has become a critical nutrient for daily life.

Source Naturals Science Educator Tony Lucchesi states, "Krill oil is rich in essential fatty acids and phospholipids-essential for brain and heart function, balanced blood sugar levels, healthy cell membranes, strong joints, and maintaining liver function." As a rich source of long-chain omega-3 fatty acids, krill oil promotes a healthy inflammation response and strengthens cell membrane integrity. It also supports the body in energy production.

Krill oil has been found to be twice as effective as other fish oils in easing the normal discomforts of women's monthly cycles. Since krill oil contains the building blocks for cell membranes, it's important to include it in your supplementation plan to maintain a healthy balance of essential fatty acids.

Source Naturals is committed to enhancing individual potential to enjoy optimal health and well-being by providing superior quality dietary supplements and nutritional education. For more information or purchase locations, please visit <http://www.sourcenaturals.com>.

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Photos available for this release:

Source Naturals Introduces ArcticPure™ Krill Oil 500mg

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