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Oligonol® Wins Coveted NutrAward

Scotts Valley, CA - Available from Source Naturals, an exotic, potent antioxidant known as Oligonol® recently won the coveted Nutracon award for best new ingredient of 2007. The NutrAward was presented to supplier Maypro Industries at the Nutracon Conference, held March 12-13 in Anaheim, California.

Oligonol® combines the nutrients from lychee fruit and green tea for a powerful antioxidant. Reported to promote healthy aging, reduce post-exercise fatigue, support the human defense system and reduce platelet reactivity in subjects with elevated risk of cardiovascular disease, Oligonol® is now being offered to the public by Source Naturals, a leading supplement manufacturer headquartered in Scotts Valley, California.

Source Naturals National Science Educator Tony Lucchesi says, "Lychee fruit has robust polyphenols such as: catechin, epicatechin and many other procyanidins. Oligonol® was a natural extension of the Source Naturals antioxidant and healthy aging family of products, and is an integral component of the SystemiCare(TM) program."

The SystemiCare model of healthcare is a new path to wellness which focuses on bringing balance to all the body's interrelated systems, and which assigns body systems to twelve categories of crucial importance to vibrant good health. Oligonol® positively influences four of the SystemiCare(TM) systems in the body: Cells/DNA, Antioxidant Defense, Circulation, and Immunity.

What sets Oligonol® apart from other antioxidant products on the market is its bioavailability. The active polyphenols of both lychee and green tea are processed into smaller molecules known as oligomers. This unique processing makes the nutrients more bioavailable; they are more quickly absorbed and effective for increased antioxidant activity, protecting the cells from free radicals and oxidation, for inhibition of lipid peroxidation, and for improved circulation and energy, all to help support healthy aging.

In fact, award winning Oligonol®, based on ORAC, TEAC and lipid peroxidation assays, exceeded traditional polyphenol products such as pine bark, grape seed and green tea in bioavailability and with higher antioxidant capacity than these phytonutrients.

Source Naturals is selling 100mg Oligonol® capsules in 30 and 60 count bottles.

According to Karen Raterman, VP of Content development for New Hope Natural Media, the organization that sponsors the Nutracon conference, the winner is determined by experts within the natural products industry. The title is awarded annually as a means of applauding and encouraging "companies to use science as a necessary approach at bringing successful, evidence-based products in the marketplace."

Source Naturals is committed to enhancing individual potential to enjoy optimal health and well-being by providing superior quality dietary supplements and nutritional education. For more information or purchase locations, please visit <http://www.sourcenaturals.com>.

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Photos available for this release:

Avail from Source Naturals_Oligonol(R) Offers Superior ORAC VALUES & Unique Polyphenol Composition
Available from Source Naturals_Oligonol(R) Wins Coveted NutrAward

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