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Source Naturals Introduces Mega Potency Hoodia

Contemporary Use for a Traditional Food Source

Scotts Valley, CA - Source Naturals has fused ancient tradition with modern science to offer you new Mega Potency Hoodia—the latest in a premier line of one of the health food industry's best-selling products.

Mega Potency Hoodia is a double-strength, 500 mg hoodia concentrate, which enhances the well-known benefits of this powerful botanical.

The San Tribesmen of the Kalahari Desert in southern Africa have known for millennia what modern consumers have only recently discovered: that the cactus-like Hoodia gordonii plant can be used as a healthy food alternative. The sustenance the San derived from the hoodia plant as a main food source allowed them to travel lightly without the burden of extra food on their long hunting trips.

Source Naturals Mega Potency Hoodia is thoroughly tested to guarantee it is true Hoodia gordonii with the active compound P57 (oxypregnane); every batch is tested against a standard provided by the government of Namibia in southern Africa, where much of the world's hoodia supply is grown.

Source Naturals spokesperson Tony Lucchesi says, "Mega Potency Hoodia offer a safe, natural solution to achieving and maintaining a healthy lifestyle, and the chance to discover the contemporary use for this popular nutritional supplement that everyone is looking for." Mega Potency Hoodia features a powerful 20:1 hoodia stem concentrate. "Every bit of the certified material Source Naturals receives is put through high tech chromatographic analysis to verify the purity of the active constituents," Lucchesi adds.

Source Naturals' hoodia product line also includes 250 mg Hoodia Concentrate in tablets or capsules, and convenient Hoodia Liquid Extract.

Source Naturals is committed to enhancing individual potential to enjoy optimal health and well-being by providing superior quality dietary supplements and nutritional education. For more information or purchase locations, please visit <http://www.sourcenaturals.com>.

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