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FOR IMMEDIATE RELEASE

## Source Naturals Introduces Metabolic-C™

### The Future Of Vitamin C

**Scotts Valley, CA-** Vitamin C is one of the most popular, widely respected nutrients in the world. So why mess with a good thing? Because Source Naturals now presents **METABOLIC-C™**, the future of vitamin C.

A breakthrough upgrade to this critically important vitamin has been achieved. **METABOLIC-C** employs naturally derived vegetable metabolites that preliminary cell culture tests suggest enhance the uptake, absorption, distribution, and retention of vitamin C. In other words, more C can enter more cells and stay there longer: this increases the vitamin's benefit to the body.

Source Naturals spokesman Tony Lucchesi says, "**METABOLIC-C** combines ascorbic acid with a patent-pending mixture of citrus bioflavonoids and fatty acids from vegetables. The lipids may increase the cells' uptake and retention of vitamin C compared with other forms of vitamin C." He explains, "In fact, initial cell culture tests show that **METABOLIC-C** may enhance delivery, availability, absorption kinetics, distribution, uptake, concentration, and utilization efficacy of essential vitamin C."

The benefits to the body are profound: vitamin C protects cells and DNA, it serves as a powerful antioxidant, it contributes to healthy immune response, it increases metabolism and detoxification. Vitamin C is well known for its benefits to circulatory, joint and skin health.

Source Naturals is committed to enhancing individual potential to enjoy optimal health and well being by providing superior quality dietary supplements and nutritional education. For more information or purchase locations, please visit <http://www.sourcenaturals.com>.

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Photos available for this release:

Metabolic-C (TM) Optimized Vitamin C for Enhanced Antioxidant Protection

To view photos, go to [www.eneewsrelease.com/pressroom](http://www.eneewsrelease.com/pressroom) and enter Release ID: 136558