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FOR IMMEDIATE RELEASE

SOURCE NATURALS INTRODUCES HOODIA COMPLEX WITH THERMOGENIC HERBS

ENHANCES THE POWER OF HOODIA

Scotts Valley, California— Source Naturals, one of the first companies to bring premium hoodia extract to the U.S., now offers a formula that enhances the power of hoodia with a carefully selected herbal-nutrient blend. Source Naturals Hoodia Complex combines hoodia with chromium, 5-HTP, Siberian eleuthero root and standardized extracts of green tea leaf, St. John's wort, cocoa seed, garcinia, and gymnema.

For more than a thousand years hoodia was a nutritional secret of the San Tribesmen of southern Africa's Kalahari Desert. The San have known for millennia what the modern world has only recently learned: that the cactus-like *Hoodia gordonii* plant can be used as a healthy alternative food source.

Source Naturals spokesman Todd Williams says, "Source Naturals has fused ancient San tradition with modern science to develop Hoodia Complex with thermogenic herbs."

At the heart of the formula, Williams says, is potent, highly concentrated hoodia. Source Naturals uses a 20-1 hoodia stem concentrate, thoroughly tested to guarantee it is true *Hoodia gordonii* with the active compound P57 (oxypregnane). "Every batch is tested against a standard provided by the government of Namibia in southern Africa, where much of the world's supply is grown," Williams adds.

Hoodia Complex was formulated using the SystemiCare™ approach to health care. Source Naturals has identified 12 metabolic systems that are crucial for optimal health. Hoodia Complex addresses five of these deep dozen SystemiCare systems: Energy, Cognition/Nerves (mood), Circulation, Antioxidant Defense, and Blood Sugar Regulation.

Source Naturals is committed to enhancing individual potential to enjoy optimal health and well-being by providing superior quality dietary supplements and nutritional education. For more information or purchase locations, please visit <http://www.sourcenaturals.com>.

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