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FOR IMMEDIATE RELEASE

SOURCE NATURALS INTRODUCES MSM SKIN THERAPY™

Moisturizes Dry, Chapped or Irritated Skin

Scotts Valley, California—Sun and wind exposure, overheated or air-conditioned rooms, polluted air—all leave skin dry, chapped, and irritated. Now Source Naturals introduces MSM SKIN THERAPY, a refreshing gel that contains 15% MSM dietary sulfur, along with cooling, hydrating nutrients and herbs.

Source Naturals MSM SKIN THERAPY is an excellent sun recovery formula. It also can be used after bathing, shaving or at bedtime. Effective for all skin types, it is a non-greasy penetrating moisturizer, intended for general body use.

MSM SKIN THERAPY contains some of the most effective topical ingredients available. MSM, a key skin component, helps maintain the integrity of connective tissue. Hyaluronic acid is one of the skin's most important moisture-retaining components, which hydrates stressed skin. Aloe vera soothes chapped, dry skin, while green tea is a source of polyphenols, shown to provide potent antioxidant protection. Additional ingredients include vitamins C and E, glucosamine, amla, sea algae, calendula, and chamomile.

Source Naturals spokesman Todd Williams says, "MSM SKIN THERAPY comforts and moisturizes stressed skin. This easily absorbed, penetrating moisturizer can help your skin recover from overexposure to harsh conditions. It also provides soothing relief for joints."

MSM SKIN THERAPY addresses our bodies' system for Structure and Mobility, one of the 12 key metabolic systems Source Naturals has identified as being critical to optimal health. Connective tissue binds together and supports our body's structures, holding us upright and allowing flexible movement. In the form of epidermal tissue, or skin, it protects us from and connects us to our environment.

Source Naturals is committed to enhancing individual potential to enjoy optimal health and well-being by providing superior quality dietary supplements and nutritional education. For more information or purchase locations, please visit <http://www.sourcenaturals.com>.

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