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FOR IMMEDIATE RELEASE

SOURCE NATURALS INTRODUCES PSORICLEAR™

SEA BUCKTHORN CONTRIBUTES TO SMOOTH, HEALTHY SKIN

June 28, 2006, Scotts Valley, California—As strange as it sounds, a prickly, thorny bush from the cold mountains of Russia may be the secret of smooth, silky skin. Source Naturals is pleased to bring you PsoriaClear™, a unique, convenient and effective topical ointment for healthy, glowing skin.

The nutrients in sea buckthorn berries had been known in ancient times, but the wisdom was forgotten. In recent centuries, the sea buckthorn was planted as a protective hedge because it has very sharp thorns. The properties were rediscovered when a heart surgeon in Russia, Dr. Andrei Nedostupenko, inherited an old skin ointment recipe from a distant relative, also an acclaimed doctor in Russia. He experimented with the recipe and the positive results astonished him. Clinical trials were held, now the ointment is astonishing people worldwide.

Threshold Enterprises, Ltd. spokesperson Todd Williams says, “Modern studies confirm the nutritious qualities of sea buckthorn; they are an amazing source of vitamins, carotenes and fatty acids.” The combination of sea buckthorn with natural components gives the PsoriaClear ointment efficacy without the use of corticosteroids, hydrocortisone, immunosuppressants, paraffin, or coal tar.

Williams says, “These ingredients have been known for centuries. What is new is the unique mixture of the compounds, combining them in particular orders, temperatures and quantities for such positive results. Now modern people can experience the moisturizing and replenishing properties of these natural ingredients.”

Source Naturals is committed to enhancing individual potential to enjoy optimal health and well being by providing superior quality dietary supplements and nutritional education. For more information, pricing or purchase locations, please visit <http://www.sourcenaturals.com>.

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