

SOURCE



NATURALS™

Strategies for Wellness™

Cold outside.

Get Zinc inside. Quick.

Winter time is tough. It's all that dripping wet or gripping cold weather. The result is that we often physically stress our bodies' natural defenses. And pay for it. Ouch!

That's when it's time for Wellness **Zinc Lozenges™** and Wellness **Zinc Throat Spray™**. Taken at the first sign of winter's assault, they will boost your sense of

well being. Because zinc plays such an important role in the function of white blood cells, it is critical to your body's natural defenses. This is especially important during physical stress, when white blood cells are at the forefront of the cold weather battle.

*Finally.
Zinc you
don't
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taste.*

Cold outside? Get Zinc Lozenges or Zinc Throat Spray inside. Quick.



Finally, Zinc You Don't Have To Taste

While zinc is an essential mineral to the body's defense system, it can leave a bad taste in your mouth. In order for zinc to be activated in the oral cavity and throat, free-form zinc ions must be released. However, these zinc ions have an unpleasant metallic taste that can linger on your tongue for hours. With this in mind, the new Wellness Zinc delivery systems are designed to eliminate the unpleasant taste associated with most zinc products. You now have two new choices in great tasting zinc.

- Lemon flavored Zinc Lozenges in which the zinc is coated with natural flavors to mask the zinc taste.
- Naturally flavored Zinc Throat Spray which, when sprayed into the back of the mouth, bypasses the taste buds on the tip of the tongue and goes directly to work at the back of the throat.

Bioavailable Zinc Goes To Work Fast

Both the Wellness Zinc Lozenges and Throat Spray feature zinc in the form of gluconate, the most efficient, non-binding form, along with ascorbate and amino acid chelate. These zinc formulas allow for up to 90% of free-form zinc ions from gluconate to be released in the mouth and throat. The non-binding quality of zinc gluconate is very important to your body's ability to utilize zinc. Other formulas may contain citric acid, or mannitol-sorbitol sweetener mixtures, and as a result do not work nearly as well. That is because these compounds bind free zinc ions so tightly that very little of it is released into the oral cavity.

It is important to note that simply drinking citrus juice at the same time as using either delivery system will have this same "binding" effect. To further enhance bioavailability, the two delivery systems release the zinc very quickly to the surfaces of the mouth and throat, where it may be most efficiently assimilated during the physical stress of winter cold weather.

Zinc & Special Ingredients

Included in each **Zinc Lozenge** is 30 mg of **Vitamin C**, long known to be essential to your defense system, and for nullifying potential free radical damage.

Zinc Throat Spray, in addition to Vitamin C, provides both echinacea and elderberry in each application. **Echinacea** is a primary herb containing unique polysaccharide constituents in sufficient amounts. **Elderberry** contains anthocyanins, a special class of bioflavonoids that offer a wide spectrum of antioxidant protection.

The Wellness Family™

Source Naturals **Zinc Lozenge** and **Zinc Throat Spray** contain high-potency ingredients in fast-acting delivery systems designed to quickly support your natural defenses during cold weather, or your money back. Guaranteed.

And now you can maintain good health all year long with Source Naturals **Wellness Family™** of natural defense system products. See your local health food store about these other new Wellness products: **WELLNESS COLD & FLU™ HOMEOPATHIC FORMULA**, **WELLNESS HERBAL RESISTANCE™ LIQUID** (original and alcohol-free), **WELLNESS OLIVE LEAF EXTRACT™**, **WELLNESS GARLICELLS™**, **WELLNESS ELDERBERRY EXTRACT™** Tablets and Liquid, **WELLNESS COLLOIDAL SILVER™** Nasal, Throat Spray and Liquid, **WELLNESS MULTIPLE™**, **WELLNESS C™**, as well as the original **WELLNESS FORMULA®**.

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The above information has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.