

POLICOSANOL CHOLESTEROL COMPLEX™

Supports Healthy Lipid Levels

Americans are consuming more fat and cholesterol-laden foods than ever. To maintain healthy lipid levels, multiple body systems must be addressed. POLICOSANOL CHOLESTEROL COMPLEX features policosanol, a breakthrough ingredient from natural plant waxes. The formula supports cholesterol regulation, breakdown and elimination, HDL regulation, heart and circulation, antioxidant defense, and the thyroid gland.



	Cholesterol Regulation—Serum and Liver Levels	Cholesterol Breakdown and Elimination	HDL Regulation (High Density Lipoprotein)	Heart and Circulation	Antioxidant Defense	Thyroid Gland
ACTION	<p>The body uses various mechanisms to regulate cholesterol levels. Similarly, nutrients act in different ways. Policosanol acts at the level of cholesterol biosynthesis while beta sitosterol and green tea inhibit intestinal uptake of cholesterol and increase fecal bile secretion. Green tea reduces fat and cholesterol storage in the liver. Vitamin U acts at an enzymatic level. Curcumin (turmeric) helps maintain cholesterol levels within the normal range.</p>	<p>Certain ingredients support cholesterol breakdown and elimination via several pathways (such as elimination of bile). Bile, made by the liver to aid digestion, naturally contains cholesterol, some of which is removed through fecal excretion. Artichoke and dandelion support bile elimination. Myrcetin supports the uptake and removal of cholesterol from the bloodstream by white blood cells. Vitamin U activates an enzyme involved in cholesterol breakdown, according to animal studies.</p>	<p>The proportions of different types of cholesterol (HDL/LDL) help determine healthy blood cholesterol. HDL cholesterol is responsible for transporting cholesterol away from peripheral tissues and carrying it back to the liver, where it can be eliminated. Increasing HDL relative to LDL can support cholesterol elimination and health.</p>	<p>Unrestricted and smooth blood flow is critical to a healthy cardiovascular system. Ginkgo and policosanol support microcirculation and blood flow, while vitamin C promotes elasticity of vessels. Hawthorn is the premier cardiac tonic of Western herbalism. Green tea may help reduce fat storage in the heart.</p>	<p>Cholesterol, although often viewed negatively, is essential for the integrity and stability of cell membranes, and the formation of hormones and bile salts. It is only when oxidation changes cholesterol's structure that arterial walls are affected. Antioxidants are crucial for protecting cholesterol from oxidation and maintaining healthy blood vessels. Particularly powerful antioxidants in this formula include policosanol, myrcetin, turmeric, green tea and vitamin E.</p>	<p>A well functioning thyroid is essential for healthy metabolism, circulation and cholesterol levels. The thyroid regulates all aspects of metabolism, including heart rate. Gugulipid® supports thyroid function and aids the body's natural fat-burning mechanisms and release of stored fats. Kelp supplies iodine, an essential compound for production of thyroid hormones.</p>
CONTENT	<p>Beta Sitosterol, Garlic, Green Tea, Gugulipid®, Policosanol, Soybeans, Turmeric, Chromium, Inositol Nicotinate</p>	<p>Artichoke, Dandelion, Myrcetin, Vitamin U</p>	<p>Garlic, Myrcetin, Turmeric, Chromium, Vitamin C</p>	<p>Ginkgo, Green Tea, Hawthorn, Policosanol, Vitamins C & E, Niacin</p>	<p>Ginkgo, Green Tea, Hawthorn, Myrcetin, Policosanol, Turmeric, Vitamins C & E</p>	<p>Gugulipid®, Kelp</p>

